

FOR IMMEDIATE RELEASE:

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'PermaFLOW™ – The No Pain Drain' among '100 Best New Products of 2008'

HOUSTON, TEXAS – Sept 15, 2008 – PermaFLOW™ Self Cleaning 'No Pain Drain' – launched earlier this year by PF WaterWorks™, has been selected by Professional Builder's editorial team as one of the '100 Best New Products of 2008' representing the finest achievement of the building product and service industry. 'Professional Builder' editors set stringent evaluation criteria focused on advancement in technology, significant product improvement, introduction of truly new and innovative lines and service to the market's needs in ways other products haven't resulting in increased market competition.

"We are excited to see the selection of PermaFLOW™ among the '100 Best New Products' of 2008", said Sanjay Ahuja, Vice President of PF WaterWorks based in Houston, Texas. "PermaFLOW™ offers a revolutionary way to maintain a clean drainage system enhancing self-sufficiency while protecting the environment. This new 'Green by Design' 4 in 1 multifunctional home improvement fixture provides a commonsense tool to reduce the time, effort and money needed for property maintenance and has a positive influence in the best practices of Green building." added Ahuja."

PermaFLOW™'s shape is engineered to increase turbulence to propel debris and minimize potential build-up. PermaFLOW™ is truly remarkable in that it's an in-line drain cleaner that operates using an exclusively patented, easy to rotate external dial. The PermaFLOW™ dial turns an internal wiper to remove any build-up and also provides an emergency bypass for continuous flow through the upper chamber/piping and better yet, helps retrieve your valuable objects!

Finally, a Self-Cleaning Multipurpose Drain replaces the common p-trap and also eliminates the need to use harsh chemicals," added Ahuja."



PermaFLOW™ eliminates the cumbersome work of those old fashioned “clean-out” traps of days past as well as the need for secondary maintenance products and processes such as frustrating drain disassembly, plunging, dangerous drain cleaners and snaking. This reduces the related personal safety concerns from storing and using chemical cleaners (potential burns & poisoning, corrosion or defacing of sink, garbage disposal, metal P-traps and drain pipes) as well as the hazards of exposure to sewer gases. Gray water can also be diverted for reuse in efforts to recycle water in areas such as watering the lawn, or flushing the commode.

PermaFLOW™ is extremely durable and its transparency allows for easy viewing, so potential problems can be easily diagnosed and quickly solved. Fortunately, opening the drain to sewer gases and a messy cleanup is no longer necessary. PermaFLOW™ easily replaces new or existing traps and adapts to standard size drainage system in kitchen and bath sinks. “When you can see it, with PermaFLOW™, you can solve the problem. PermaFLOW’s™ simple, effective operation eliminates the expense, effort and frustration.” added Ahuja.”

PF WaterWorks™ is a product development and manufacturing company targeting drain management for the kitchen and bathroom. PF WaterWorks™ has been formed with one goal in mind - Look at the obvious needs people have and offer innovative, eco-friendly and convenient solutions at competitive prices. With a focus on respect for customer’s time, effort and money and the commitment to help improve our environment, PF WaterWorks™ will simplify, modify, or develop new products to improve/promote self-sufficiency in the residential, commercial, industrial and hospitality sectors.



For more information or to see PermaFLOW™ in action, log on to www.pfwaterworks.com, or contact Sanjay Ahuja at 281-573-8422, or by email at sanjay.ahuja@pfwaterworks.com

Editors Visit PF WaterWorks™ Booth or Call for a Free Review Sample 1-877-265-9777

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