

Sanjay Ahuja
Vice President
sanjay.ahuja@pfwaterworks.com
Cell: 281.686.9700
Phone: 281.573.8422

'PermaFLOW™ – The Never Clog Drain' wins 'Best of What's New' Award from *POPULAR SCIENCE*

HOUSTON, TEXAS – Nov 13, 2008 – [PermaFLOW™ Self Cleaning Drain](#) by PF WaterWorks, has received the '[Best of What's New](#)' Award from **Popular Science**. Named as a top product in Popular Science's Home Technology Category, PermaFLOW™ is engineered to eliminate the need for secondary maintenance products and procedures such as plunging, dangerous drain cleaners, messy drain disassembly, and associated health, safety and environmental concerns.

"We are honored to receive this prestigious award. **Popular Science** is a recognized leader in identifying 'game changing' technology and PermaFLOW™ is now positioned to revolutionize drain management by enhancing self-sufficiency while protecting the environment. This award, in addition to the '[100 Best New Products 2008](#)' by **Professional Builder**, inclusion in the '[GreenSpec](#)' directory, as well as selection for [PATH Concept Home](#) National Demonstration project, is significant acknowledgement of PermaFLOW's™ design, functionality, benefits and ability to impact today and the future," said Sanjay Ahuja, Vice President of PF WaterWorks.

PermaFLOW's™ unique shape increases turbulence to minimize routine buildup. For heavy use, the PermaFLOW™ Drain has a patented, easy-turn wiper that acts as an in-line drain cleaner and clears the clog assisting water conserving faucets to improve flow, reduce build-up and save water. Since chemicals are not required, gray water can be used for recycling. PermaFLOW™ is transparent for quick diagnosis of potential problems; anyone can locate and retrieve jewelry through the sink from the nine o'clock wiper position. Turning to the three o'clock wiper position provides an emergency bypass option for water flow through the upper chamber.

"For 20 years, Popular Science's Best of What's New awards honor the innovations that make a positive impact on life today and change our views of the future," says Mark Jannot, Editor-in-Chief of *Popular Science*. "*PopSci's* editors evaluate thousands of products each year to

develop this thoughtful list, there's no higher accolade *Popular Science* can give." Best of What's New awards are presented to 100 new products and technologies in 11 categories.

PF WaterWorks (www.pfwaterworks.com) is a product development and manufacturing company targeting 'GREEN' drain management. With a focus on respect for customer's time, effort and money and the commitment to help improve our environment, PF WaterWorks offers innovative, eco-friendly and convenient products to improve self-sufficiency in the residential, commercial, industrial and hospitality sectors.