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“DO IT YOURSELFERS” GAIN MORE CONTROL OF THEIR TIME

Breckenridge, Texas – The “Do It Yourself” market is growing at an average rate of 7.5% per year as many people decide they can save money by completing their own home remodeling and repairs. Most major hardware and home improvement companies are clamoring to fill this growing market need. Even television programming provides the “How To” classes to encourage creativity and expert support for home construction and remodeling projects.

One company, Plumb New Ideas, has entered the market by developing the obvious. The obvious is an attractive self cleaning P-trap that replaces drain cleaners, plungers, plumbers’ snakes and eliminates the mess of blocked drains. This saves money and time, while protecting people from the hazardous effects of harmful chemicals. The added benefit is that the environment is spared the introduction of damaging chemicals.

Most people are unfamiliar with a P-trap until their sink becomes obstructed and overflows. The P-trap is the J shaped drain pipe under the sink or lavatory which actually serves to prevent sewer gas from entering the kitchen and bathroom while passing water through to the plumbing system. PLEASE TRAP™ is the market name for an appealing device to replace the common P-trap. Since PLEASE TRAP™ is self contained, the Do It Yourselfer no longer needs to purchase multiple devices to clean blocked drains.

Enhanced by a distinctive transparent appearance, the PLEASE TRAP™ provides the homeowner and maintenance personnel with an attractive alternative to the conventional P-trap. Developing problems are easily noted and eliminated. The company has combined proprietary flow technology as well as a mechanical cleaner into the PLEASE TRAP™ device. This unique turbulent water flow design helps break apart debris in the stream. Suspended particles are then delivered through the plumbing system, preventing an accumulation downstream. When convenient, the trap area can be further cleaned by rotating the paddle clockwise. Articles lost down the sink can be observed, secured, and may be retrieved using the paddle to lift the article for easier access through the drain opening.

The “Do It Yourselfer” now has control over this misused and often overlooked part of their plumbing system.

Plumb New Ideas, Ltd. Plumb New Ideas, Ltd. formed February 2, 2006 with one goal in mind – look for obvious needs in the consumer market and offer new solutions. As a product development company, PNI will focus on improved self-sufficiency in under served market niches. PNI will simplify, modify or develop new products for the home, industrial and recreational sectors. Reinforcing and strengthening the abilities of individuals with limitations or restricted mobility will serve as a source for discovery inspiration.

PNI also serves as an incubator for new ideas conceived by inventors without the infrastructure to move their concept into the market place. PNI has the resources to obtain patent protection, to engineer and manufacture the product and to conduct market research to accelerate product commercialization.

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