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For Immediate Release:



## **“DO IT YOURSELFERS” GAIN MORE CONTROL OF THEIR TIME**

Houston, Texas – The “Do It Yourself” market is growing at an average rate of 7.5% per year as many people decide they can save money by completing their own home remodeling and repairs. Most major hardware and home improvement companies are clamoring to fill this growing market need. Even television programming provides the “How To” classes to encourage creativity and expert support for home construction and remodeling projects.

One company, PF WaterWorks, has entered the market by developing the obvious. The obvious is an attractive self cleaning P-trap that replaces drain cleaners, plungers, plumbers’ snakes and eliminates the mess of blocked drains.

Most people are unfamiliar with a P-trap until their sink becomes obstructed and overflows. The P-trap is the U shaped drain pipe under the sink or lavatory which actually serves to prevent sewer gas from entering the kitchen and bathroom while passing water through to the plumbing system.

PermaFLOW™ is the market name for an appealing device to replace the common P-trap. Since PermaFLOW™ is self contained, the Do It Yourselfer, no longer needs to purchase multiple devices to clean blocked drains. It saves money, time, and the mess caused by blocked drains.

Enhanced by a distinctive transparent appearance, the PermaFLOW™ provides the homeowner and maintenance personnel with an attractive alternative to the conventional P-trap. Developing problems are easily noted and eliminated. The company has combined proprietary flow technology as well as a mechanical cleaner into the PermaFLOW™ device. This unique turbulent fluid flow design helps break apart debris in the stream. Suspended particles are then delivered through the plumbing system, preventing an accumulation downstream. When convenient, the trap area can be further cleaned by rotating the paddle clockwise. Articles lost down the sink can be observed, secured, and may be retrieved using the paddle to lift the article for easier access through the drain opening.

The “Do It Yourselfer” now has control over this misused and often overlooked part of their plumbing system.

PF WaterWorks™, Ltd. has formed with one goal in mind- Look at the obvious needs people have and offer new solutions. With a focus on improving self-sufficiency, respect for customer time, effort and money and the commitment to help improve our environment, PF WaterWorks™ will simplify, modify, or develop new products for the residential, commercial, industrial and hospitality sectors.

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