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FOR IMMEDIATE RELEASE:

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PF WATERWORKS INTRODUCES COMMON SENSE DRAIN MANAGEMENT

HOUSTON, TEXAS - February 20, 2008 PF WaterWorks, based in Houston, Texas, has introduced its PermaFLOW™ Drain, a hardworking, multi-functional, attractive device designed to have significant impact for the plumbing industry and a positive influence in the best practices of Green building.

PermaFLOW™ provides the benefits of a normal P-trap used with sinks and lavatories today, but offers many new advantages. PermaFLOW's™ unique construction generates flow turbulence which continually moves sediment downstream to prevent routine build-up inside the trap area. Unlike traditional p-traps, PermaFlow™ is transparent which allows for easy inspection for potential problems. The diamond ring or the favorite Mattel car missing from the bathroom sink is easily located.

When you can see it, with PermaFLOW™, you can solve the problem. Equipped with a rotating paddle to wipe and clean, any potential buildup can be “swept” away or in the case of the diamond ring, rescued, without opening the drain to a messy cleanup. Simply turn the paddle clockwise to the nine o'clock position to deliver settled debris into the stream for removal. With the same move, collect and hold a lost treasure while a wire hook is lowered from the sink above to retrieve it. PermaFLOW's™ simple, effective operation eliminates the expense, effort and frustration from using the typical plungers and snakes.

PermaFLOW™ Drain offers a GREEN alternative. It safely ends the need for hazardous drain-clearing chemicals and the associated personal safety and environmental issues. Since these chemicals are no longer required, the quality of gray water is not compromised and is available for alternative use in efforts to recycle water. In geographic areas where the focus on conserving water resources has increased the use of low flow rate faucets, PermaFLOW™



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facilitates removal of stagnant debris in the trap area. Because PermaFLOW™ is transparent, has improved flow characteristics, and can be cleaned with the paddle, the opportunity for periodic observation and easy maintenance of the drain system prevents development of a problem. As a result, potential long term benefits are possible in residential, commercial and high traffic public locations, in addition to municipal infrastructures.

The PermaFLOW™ story doesn't end here. If a plumbing problem inevitably occurs, it will always be at the busiest of times, with several waiting to use the sink. No problem - Just rotate the cleaning paddle to the 3 o'clock bypass position to provide quick overflow protection from blockage (aquarium rocks, etc) and the sink will continue to drain. Until convenient maintenance can be performed, the owner will have water flow and a functioning sink.

PermaFLOW™ is designed and manufactured in the United States to easily install into both new and existing kitchen and bath plumbing. Constructed of durable ABS plastic, the PermaFLOW™ has been tested to standards by IAPMO and has been certified to comply with 'Uniform Plumbing Code' (UPC) for US and Canada as well as the 'International Plumbing Code' (IPC) and 'International Residential Code (IRC).

PF WaterWorks has been formed with one goal in mind - Look at the obvious needs people have and offer new solutions. With a focus on respect for a customer's time, effort and money and the commitment to help improve our environment, PF WaterWorks will simplify, modify, or develop new products to enhance self-sufficiency in the residential, commercial, and hospitality sectors. PF WaterWorks is a product development and manufacturing company targeting drain management.

PermaFLOW™ was featured in booth #S12963 at the International Builder's Show in Orlando, February 13-16, 2008. PermaFLOW™ will also be featured in booth #L11921 at the Kitchen and Bath Industry Show in Chicago, April 11-13, 2008 and booth # 36419 at the National Hardware Show in Las Vegas, May 6-8, 2008.

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